

A Digital Advertising Opportunity For Your Business

1 Option 1

- 1 Week in the Mobile App
- 1 Week in Kelowna
- 1 Week in Kamloops
- 1 Week in South Okanagan

Investment **\$450**

2 Option 2

À La Carte:

- 1 Week in the Mobile App
- Choose your remaining 3 weeks (Kelowna, Kamloops, Vernon, Penticton/Osoyoos, Kamloops)

Investment **\$500**

Minimum 400,000 Impressions!
Creative design costs included!

Dates and placements based on availability

Edition	Unique Visitors	Page Views	Pages Per Session	Average Time On Site Per User
Kelowna (HQ)	662,495	9,393,062	5.93	6:14
Top 5 Cities				
1. Vancouver	137,350	1,197,844		
2. Kelowna	115,604	3,154,186		
3. Surrey	29,552	134,205		
4. Calgary	25,034	125,010		
5. Toronto	19,196	69,573		
CastanetKamloops.net	71,753	562,798	4.95	4:13
Penticton Edition <i>Osoyoos/Oliver Sub Edition</i>	78,404 29,973	833,124 233,997	6.44	7:41
Vernon Edition <i>Salmon Arm Sub Edition</i>	70,129 24,069	978,109 217,512	6.47	7:28
Nelson Edition	38,666	198,642	3.96	1:59
Mobile App	53,508	3,794,443		