



8th Annual TRUE Penticton Tourism Expo

Sunday, April 6, 2025 – 10:00am – 3:00pm

Penticton Trade and Convention Centre

Join Travel Penticton for the 8th Annual TRUE Penticton Tourism Expo! This lively industry event is your opportunity to stand in the spotlight and tell hundreds of local tourism professionals and the community about the new and exciting things that are happening within your business this season, and the opportunity to network with other industry leaders. Make sure that your business stays top of mind!

We want to get people **T**hinking about all of the **R**emarkable, **U**nique **E**xperiences that Penticton and area has to offer. The TRUE Penticton Tourism Expo is a fantastic place for you, your staff, your friends and family to brush up on local information to share with clients, guests and visitors, and to build up a buzz about your business and boost your bookings with locals and their friends and families for the 2025 season.

Booth Space: Still ONLY \$99.00 (plus tax) for early bird pricing*

Exhibitor booths are 10' x 10' and include a skirted table, 2 chairs and wi-fi. *\$99+gst early bird pricing if reserved and paid by January 31, 2025. As of February 1, 2025, pricing will go up to \$134+gst.

Booth Space with Power: 10 AMP, \$124 (plus tax) for early bird pricing*

Exhibitor booths are 10' x 10' and include a skirted table, 2 chairs, 10 AMP power and wi-fi. *\$124+gst early bird pricing if reserved and paid by January 31, 2025. As of February 1, 2025, pricing will go up to \$159+gst.

After the expo has ended, we will invite all exhibitors to relax and mingle with other exhibitors and the Travel Penticton team, with an after-party in the PTCC lobby.

Think **R**emarkable **U**nique **E**xperiences