



**Jamie Moore**  
Penticton Lakeside Resort  
Accommodation (50 or more rooms)

For over 30 years, Jamie Moore has curated a dynamic and vibrant home and life in the South Okanagan, with historical and familial roots and anchorage in the Penticton area.

Having begun his career in hospitality at the Penticton Lakeside Resort in 1994, Jamie held various positions at the Barking Parrot, before assuming the role of Bar Manager in 1998. Following its inception, Jamie transitioned to the flagship Hooded Merganser Restaurant, where he ran a successful team and operation as the Restaurant Manager for 15 years. Currently, Jamie is acting interim Assistant General Manager at the Penticton Lakeside Resort.

With extensive hands-on experience in the hospitality industry, Jamie's wealth of knowledge, relationships within the wider community, intuitive and comprehensive understanding of events, conferences, operations, accommodation, and food and beverage, brings great insight into the inner workings of destination tourism. Having sat on various boards over many decades, including Okanagan Wine Festival Society and the South Okanagan Minor Baseball Association, Jamie's passion for all things hospitality, aligns with his spirit of service, his enthusiasm for sports and the outdoors, as well as a deep love of people and connection in the pursuit of excellent guest experience.