



7th Annual TRUE Penticton Tourism Expo

Sunday, April 7, 2024 – 10:00am – 3:00pm

Penticton Trade and Convention Centre

Join Travel Penticton for the 7th Annual TRUE Tourism Expo! This lively industry event is your opportunity to stand in the spotlight and tell hundreds of local tourism professionals and the community about the new and exciting things that are happening within your business this season, and the opportunity to network with other industry leaders. Make sure that your business stays top of mind!

We want to get people **T**hinking about all of the **R**emarkable, **U**nique **E**xperiences that Penticton and area has to offer. The TRUE Penticton Tourism Expo is a fantastic place for you, your staff, your friends and family to brush up on local information to share with clients, guests and visitors, and to build up a buzz about your business and boost your bookings with locals and their friends and families for the 2024 season.

Booth Space: \$134.00 (plus tax)

Exhibitor booths are 10' x 10' and include a skirted table, 2 chairs and wi-fi.

Booth Space with Power: 10 AMP, \$159.00 (plus tax)

Exhibitor booths are 10' x 10' and include a skirted table, 2 chairs, 10 AMP power and wi-fi.

Space is limited. To reserve your booth at TRUE Penticton, please fill and return the booking form to Alice Simpson, Visitor & Member Services Coordinator, at alice.simpson@visitpenticton.com or call **250-276-2170**.

[Click here to download the booking form](#)

After the expo has ended, we will invite all exhibitors to relax and mingle with other exhibitors and the Travel Penticton team. Location and details for networking event TBD.

Think Remarkable Unique Experiences