

2024 MEMBERSHIP

TRAVEL Penticton

Travel Penticton is a Destination Marketing Organization (DMO) tasked with providing destination marketing and awareness to potential travelers on a regional, provincial, national and international level, to support and market the tourism destination of Penticton and Penticton Metropolitan area in a sustainable manner that strengthens the local economy and enriches the quality of life.

MEMBERSHIP

Annual Membership Fee • Includes a single digital listing on website \$199

DIGITAL MARKETING STATISTICS



13,900

Followers on Visit Penticton's Facebook page



6,300

Followers on Visit Penticton's Twitter page



18,900

Followers on Visit Penticton's Instagram page



42,400

Subscribers to our email database

**Must be a Travel Penticton member to purchase marketing services

BROCHURE RACKING

PRICING IS FOR ONE 4 X 8 BROCHURE/CARD RACKED FOR ONE YEAR (JAN-DEC) IN SPECIFIC VISITOR-CENTRIC CATEGORIES ONLY

- Penticton Visitor Centres (888 Westminster Ave W) \$99
- Penticton Airport (YYF) \$99

ADDITIONAL DIGITAL LISTING

DESIGNED FOR ORGANIZATIONS THAT REQUIRE SEPARATE LISTINGS UNDER DIFFERENT CATEGORIES (E.G. A HOTEL OR WINERY THAT WOULD ALSO LIKE TO PROMOTE AN AFFILIATED RESTAURANT)

- Additional Digital Listing \$99

E-BLASTS

TO BE PROVIDED DIGITAL READY, CONTENT CAN INCLUDE COPY, LOGO, IMAGES

- Consumer Based E-blast (sent to 37,500+ subscribers on our mailing database) \$249 Per E-blast
- Business to Business E-blast (Penticton and surrounding area 3,000+ recipients) \$75 Per E-blast

MEMBER BENEFITS

- Digital listing at www.visitpenticton.com includes info, images, contact, map, link and more (47,900 average page views per month, 108,000 average listing impressions per month)
- Eligible to list your events, packages, specials on www.visitpenticton.com
- Eligible to have a listing in the Visitor Guide (45,000 printed/distributed plus digital publication)
- Eligible to participate in the TRUE Penticton Tourism Expo
- Eligible for your events to be included in the weekly "What's On" e-blasts (2,500 local contacts)
- Eligible to send e-blasts to Travel Penticton databases (3,000 local, business / 37,500 consumer)
- Ability to access to Visit Penticton brand tools, select images and more
- Eligible to attend free Travel Penticton workshops & training sessions
- Eligible to receive free SuperHost Training and receive certification
- Eligible for select business improvement activities
- Eligible to participate in Travel Penticton Subsidized Co-operative Marketing Programs
- Eligible to apply for Travel Penticton Event Funding Program
- Eligible to attend Travel Penticton's Annual General Meeting
- One vote at General Meetings of the Society (if within municipal boundary)
- Eligible to become a Director on the Travel Penticton Board

MEMBERSHIP CONTACT

FOR MORE INFORMATION
PLEASE CONTACT:

Paige Schulz

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Manager

250-276-2169

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Alice Simpson

Visitor & Member Services
Coordinator

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Consumer Website

www.visitpenticton.com



Corporate Website

www.travelpenticton.com



@visitpenticton



@visitpenticton



@visitpenticton

#visitpenticton

*All prices subject to GST

2024 MEMBERSHIP AGREEMENT

CONTACT INFORMATION

Business	<input type="text"/>	Contact	<input type="text"/>
Address	<input type="text"/>	Phone	<input type="text"/>
City/Prov	<input type="text"/>	Mobile	<input type="text"/>
Postal Code	<input type="text"/>	Email	<input type="text"/>
Website URL	<input type="text"/>		

PAYMENT

Amount Owed Fee(s) + GST (5%) = Total

Payment Method Credit Card Cheque (payable to Travel Penticton)

E-transfer (payable to accounting@visitpenticton.com)

If paying by credit card, you will receive a Square invoice to pay online.

Please provide email for invoiceto be sent to:

TERMS & CONDITIONS

PAYMENT IS DUE AT TIME OF BOOKING.

I agree to these terms and conditions Signature (digital)

Date: Signature by hand _____

To submit, please return completed form by email to: paige.schulz@visitpenticton.com



Online Experience:

The Penticton Visitor Guide is promoted and available online where visitors can quickly view, zoom, print individual pages or download the entire publication.

TO VIEW THE LATEST EXPERIENCES GUIDE

www.visitpenticton.com/penticton-experiences-guide