

CASTANET – Online Display Advertising

In addition to the promotional exposure outlined above, we will promote your event with online display advertising throughout Castanet and our mobile app.



OPTION 1:

Includes:

- 2 weeks (\$1000) - Half Page Ad in Castanet Kelowna's News Section
- 2 weeks (\$750) - Half Page Ad in Castanet Kelowna's Classifieds Section
- 2 weeks (\$750) - Exposure in our Mobile App, Province wide
- 2 weeks (\$700) - Medium Rectangle Ad on Castanet Penticton's Homepage/Front Page and News Section

Package Price: \$2,000 plus 5% GST
Value: \$3,200

OPTION 2:

Includes:

- 2 weeks (\$750) - Half Page Ad in Castanet Kelowna's Classifieds Section
- 2 weeks (\$750) - Exposure in our Mobile App, Province wide
- 2 weeks (\$700) - Medium Rectangle Ad on Castanet Penticton's Homepage/Front Page and News Section

Package Price: \$1,400 plus 5% GST
Value: \$2,200

OPTION 3:

Includes:

- 2 weeks (\$750) - Exposure in our Mobile App, Province wide
- 1 week (\$400) - Medium Rectangle Ad on Castanet Penticton's Homepage/Front Page

Package Price: \$650 plus 5% GST
Value: \$1,150

Promote Your Event!

Promo Button Exposure:

We would be happy to give you Exposure on our "Promo Button" Valley Wide.

As a partner, we will run the below small rectangle ad leading up to your event (creative updated for your event, of course!). The space is shared with other events we sponsor. The value is \$5000 per week!



Event Listing:

You can list your event in our event listings with exposure in all markets starting now, for free!

Editorial:

We will profile your event with a news article leading up to your event, and based on availability, coverage at the event too, including a video. All editorial will be shared province wide.

CUSTOM VALLEY WIDE CONTEST:

We will design a custom contest complete with a PROMO BUTTON and DISPLAY PAGE (images, your logo, products, links etc). Contest will be promoted through Castanet's social media channels and throughout the site.

For more information, contact:

Jasmine Aantjes, General Manager
Castanet Penticton

Email: jasmine@castanet.net

Office: 778-646-2001

Cell: 250-460-01